



Management

APPLICATION FORM

Category 1: Management

Part 1: Introduction

(1-2 pages maximum – Arial 11)

Title of Entry	
Company Name	
Company Address	
Country	
Contact Person	
Email	
Telephone number	
Website (if information cannot be found on your website, please indicate where it can be found)	

1. Is your company a Micro, Small, Medium or Large entity (refer to table on pg. 5 of the EBAE Handbook for criteria)?

☐ Micro

☐ Small

☐ Medium

☐ Large

2. Is your company Independent, a Joint Venture or a Subsidiary (if a **Joint Venture or Subsidiary, please give details**)?

☐ Independent

☐ Joint Venture

☐ Subsidiary

Details _____

3. Please confirm that your company is a business entity with an industrial or commercial character or social enterprise, not a body governed by public law (refer to page 7 of the EBAE Handbook for details).

☐ Yes, a business entity or social enterprise not governed by public law.

4. Have you taken part in the European Business Awards for the Environment before?

☐ Yes

☐ No

If Yes ..

Year	
Award Category/ies	
Title of Previous Entry/ies	



Part 2: Application Form

(4 pages maximum – Arial 11)

1. Overview of company and summary of management practice/scheme: (one page maximum)

- a) Description of the Company/organisation:
Include information on the sector and main business activities
- b) Description of the management practice/scheme
 - i) Provide an overview of the management scheme and company vision that enable you to continuously improve environmental performance.
 - ii) Explain in what way this is new in your company/sector/industry/country.
 - iii) Include a summary of the main benefits to the company and further potential.

2. Strategic Integration

- a) Explain how sustainability (including environmental, economic, social and ethical aspects) has been integrated into the strategic management of the business, including integration
 - i) into your business mission, vision, and business model and
 - ii) into your policies and actions
- b) Describe any mechanisms integrated within the overall organisation management to help make progress towards the environmental objectives.
- c) Describe if/how your organisation's management of environmental issues has contributed to good financial performance, e.g. profitability, shareholder value, attracting investors.

3. Performance improvement

- a) Explain how this approach is innovative in your company/sector/country, how it goes beyond standard practice.
- b) Provide details of how performance has been evaluated (e.g. measurements and other evidence) and how this has resulted in continuous improvement against key environmental targets. Give evidence of achievements measured.
- c) Explain what steps have been taken to improve the organisation's performance on social responsibility issues such as human rights and community involvement. Give evidence of the impact of your activities.

4. Transparency

- a) Show how you report and provide public information about the environmental performance of your organisation. Where is this information made available e.g. your website, social media.
- b) Include what information about your environmental performance you have made publicly available recently.

5. Credibility

- a) Has performance improvement been validated by external environmental verifiers? If yes, provide details, e.g. quality standard audit, etc
- b) Has the organisation achieved an environmental management scheme publicly confirmed through a registration by public authority (e.g. EMAS or ISO14001 registration)? If yes, provide details.
- c) If you have answered no to the questions above, what does the company regard as the key measure of success in performance improvement.

6. Accountability

- a) What steps are taken to consult or engage with stakeholders on environmental (or social) issues arising from the organisation's operations?
- b) Describe how these relations affect organisational strategic decision-making.

7. Employee involvement

- a) What steps are taken to ensure the involvement of employees of all levels in environmental management?
- b) How are employees are empowered to influence the decision-making process?

8. Engaging with and influencing other business and consumers

- a) Give examples of steps taken to share good practice on management for sustainable development with other organisations (e.g. through involvement in business networks, dissemination at conferences).
- b) Describe how you are not just driving change in your own organisation, but also inspiring change in your customers, suppliers and other stakeholders.
- c) Give information on any actions that they have adopted as a result of your activities.

9. Business and biodiversity – all entrants should answer this question

- a) Does your business address biodiversity at a management level? If so, outline how.
- b) Is biodiversity protection included in your business policy and/or strategy and how?
- c) Describe any mechanisms that have been integrated within your overall organisation and company-wide management to systematically assess and/or value and account for the impacts and dependencies on biodiversity (or at least natural capital).
- d) Specify if you wish to be automatically considered for the Business and Biodiversity Award.

☐ Yes

☐ No

If you have ticked “Yes” above, please complete the application for the Business & Biodiversity Award.

BB1. Business and Biodiversity Award – Approach

(30% of total Award marks available for this answer)

Describe how your company’s established approach contributes to reduce the pressures on biodiversity, and give details of how it helps the protection of ecosystems, habitats, species or genetic diversity.

If you do not have a company-wide systematic approach but anecdotal or case by case evidence: give examples on how and which ecosystems/habitats/species are positively influenced by your activity.

BB2. Business and Biodiversity Award – Impact and measurability

(30% of total Award marks available for this answer)

Explain the direct impact of your action on biodiversity /eco system services, showing how you protect and improve biodiversity at a local level and beyond. Provide details on efforts to measure this. Highlight any positive impact on particular protected habitats and/or species.

BB3. Business and Biodiversity Award – Commitment and sustainability of action going forward

(30% of total Award marks available for this answer)

Explain the sustainability of your activities to protect biodiversity and the commitment of your organisation. Include information on:

- a) how biodiversity is embedded into your organisation’s (environmental) management
- b) how biodiversity conservation is part of the company’s policy
- c) if this impacts on the performance of your organisation and
- d) if financing is available to ensure sustainability.

BB4. Business and Biodiversity Award – Strategic integration and stakeholder engagement

(10% of total Award marks available for this answer)

Explain how you ensure scaling up of biodiversity within your whole value chain:

- a) how are staff trained in relation to biodiversity, is this systematic?
- b) if and how biodiversity criteria are included in your procurement actions
- c) if and how biodiversity is seen as a “value-added”
- d) how awareness is raised with other actors, e.g. consumers and/or customers “upstream”
- e) describe any cooperation/exchange with stakeholders and experts on biodiversity.

End of Business and Biodiversity Award questions

☐ **By ticking this box you agree that all the data provided in this form can be made available to the European Commission**